

THE NATIONAL ECONOMIC EMPOWERMENT COMMITTEE PRESENTS

ELE-HER-VATE

Minding Our Businesses

SUNDAY, APRIL 30, 2023

Live FREE Webinar | 6:00pm ET – 7:00pm ET

"Game Changer in Business: Master Class in Developing a Disruptor of the Status Quo Mentality"

Kickoff Speaker: Dr. Contessa Metcalfe, MD, MSPH – Star of Bravo's "Married to Medicine" TV show and Owner of Chastain Integrative Medicine

Registration Link: <http://bit.ly/NCBW-SBW1>

MONDAY, MAY 1, 2023

Featured Online Campaign | NCBW National Website

"Support an NCBW Member-Owned Small Business Day"

Call to Action: SUPPORT NCBW MEMBER BLACK BUSINESS by visiting the NCBW National website, clicking on the 2020 NCBW Members Black Business Book Directory Flipbook. Select a Business (businesses) and make a purchase(s), post a positive review/testimonial; or make a referral to a colleague, friend or Business.

TUESDAY, MAY 2, 2023

Live FREE Webinar | 9:00pm ET – 10:00pm ET

"Game Changers Strategize & Plan: Content Planning for Small Businesses – Using Google Sheets to Plan 90 Days of Video, Blogs and Social Media Posts"

Speaker: Lindsay L. Sims, Founder & CEO Predictable Results Marketing; "Ohio's Grow with Google Digital Coach"

Registration Link: <http://bit.ly/NCBW-SBW2>

WEDNESDAY, MAY 3, 2023

Featured Blog Resource Article | NCBW National Website

Topic: "Business Grants & Resources for Black Women"

THURSDAY, MAY 4, 2023

Live FREE Webinar | 9:00pm ET – 10:00pm ET

"Game Changers Empower their Businesses' Future: Creating a World Where Black Women in Business Have Financial Freedom"

Presenting Sponsor: Symetra

Registration Link: <http://bit.ly/NCBW-SBW3>

FRIDAY, MAY 5, 2023

Featured Blog Resource Article | NCBW National Website

Topic: "SBA Toolbox – Unlocking the Vault to the Funding Tools and Resources"

NATIONAL
SMALL BUSINESS
WEEK

Whether successful business owners or aspiring entrepreneurs, this week of activities promises to deliver gems for everyone, as we empower, equip and "ELE-HER-VATE"!

SUN
APRIL
30TH
TO
FRI
MAY
5TH



DR. CONTESSA METCALFE,
MD, MSPH



LINDSAY L. SIMS

@NC100BW



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FREE REGISTRATION AT NCBW.ORG/NSBW

